

## Innovation As Usual

3 days ago find new ideas and classic advice for global leaders from the world's best business and management experts

sep 5 2024 innovation doesn't just come from serendipity leaders who nurture great ideas rely on concrete mechanisms to ensure that they see the right ideas give them breathing room to develop

aug 1 2025 innovation is often the gold standard for firms looking to grow profits and become leaders in their industries but given the steep cost of failure is a relentless pursuit of innovation always

apr 2 2025 leaders of western companies trying to compete in industries dominated by chinese manufacturers need to understand a phenomenon known as the learning curve how major increases

may 13 2025 serendipity has led to many scientific breakthroughs for instance alexander fleming discovered penicillin while doing research on influenza but unlike scientists business leaders and

feb 4 2025 but the ev industry overall has revved and sputtered in unpredictable ways and offers a case study in managing innovation regulation and competition

in business innovation rarely springs from a flash of inspiration it arises from a cold eyed analysis of seven kinds of opportunities

feb 12 2025 the key to unlocking innovation from diverse perspectives is constructive dissent a team s ability to engage respectfully in the exchange of conflicting viewpoints as a norm or pattern

companies typically treat their innovation projects as a portfolio aiming for a mix of projects that collectively meet their strategic objectives the problem say the authors is that portfolio

sep 16 2025 a conversation with stanford s melissa valentine about how organizations can use online labor markets and ai tools to reshape collaboration

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